



# SUPER MAX

## SENSITIVE SKIN LICE ELIMINATION KIT



### HIGHLY EFFECTIVE AGAINST LICE

It kills lice, super lice and eggs in just 10 minutes. Super lice are harder-to-kill lice that have developed a resistance to common pesticide-based treatments. By killing via suffocation, RID SUPER MAX Sensitive Skin is more effective at killing super lice than a leading

pesticide-based formula and contains no harsh chemicals. It's the worry-free way to effectively get rid of lice.

### GENTLE & CALMING FOR SCALP

The 100% natural & hypoallergenic formula is safe for use on sensitive skin. The ingredients not only kill super lice and eggs, but also naturally help comfort an irritated scalp.

**Intended Use:** To kill and remove super lice, lice, and their eggs in infested adults & children from 6 months of age and older.

**Kit includes:** RID SUPER MAX Sensitive Skin solution and RID Comb

## CHECK & DETECT

What is recommended for checking: RID Comb • Hair clips or bobby pins • Tissues/paper towels and cloth towels • Sealable plastic bag to dispose of lice and nits • Magnifying lens • Bright light

The most common head lice symptom is itching. If you notice your child or another member of your household scratching his or her head often, or the back of the neck, this is a good place to start checking for lice.

Have the person you are inspecting sit in a comfortable chair in bright light. Wrap a white or light-colored towel around the shoulders. A magnifying lens can make it easier to detect lice and eggs.

First, detangle the hair and divide in small sections. Search for lice and eggs using the RID Comb, starting at the base of the neck and paying particular attention to the ears and the back of the head, where lice eggs are commonly found.

Adult lice are tan to grayish-white in color and the size of sesame seeds. They can be found on

the scalp or hair and are hard to detect because they move quickly and shy away from light. Eggs vary in color from yellowish brown to white and are the size of poppy seeds. The eggs are laid on hair shafts near the scalp and are strongly glued to the hairs. Examine small sections of hair at a time. Even if you find only one or two lice, it is necessary to treat the hair as lice lay up to 10 eggs per day. It is also important to check all family members.

If lice or eggs are found, use the SUPER MAX Sensitive Skin Lice Elimination Kit (see instructions below).

## INSTRUCTIONS

### Important: Read warnings before use.

**Step 1: APPLY** the solution to dry hair, completely saturating hair and scalp. Use a towel to cover eyes and exposed skin areas. Massage from the roots to the tips, paying particular attention to the area behind the ears and the hairline behind the back of the head. Leave the solution in the hair for **10 minutes**. In the case of long hair, pin the hair up away from the skin after application.

**Step 2: WASH** by applying a regular shampoo (or RID Daily Defense Shampoo & Conditioner) to the hair and rinsing thoroughly. Repeat if needed to fully rinse out the solution.

**Step 3: COMB** to remove lice and eggs. Part hair into sections and comb one section at a time. Place teeth of the comb as close as possible to the scalp and comb away from scalp to the end of the hair. Use clips to pin back each section of combed hair. Clean the comb during use by wiping onto a

tissue. Discard the tissue into a sealable plastic bag. Discard the sealed plastic bag.

**Check hair after 7 to 10 days. If lice or eggs are present, repeat steps 1-3.**

### Usage guidelines for RID SUPER MAX Sensitive Skin

Hair Length	Applications Per Bottle
Short	Up to 4
Medium	2-3
Long	1-2

## INGREDIENTS

Sugarcane hemisqualane, sunflower oil, sorbitan olive oil ester, beeswax

## WARNINGS

- For external use only. Do not swallow. If swallowed, seek medical help or contact a Poison Control Center immediately.
- Avoid contact with eyes and mucus membranes (mouth and nose). In case of eye contact, rinse thoroughly with water.
- Keep out of reach of children. Consult a healthcare professional before use if you are pregnant or breastfeeding.
- Do not use longer than directed or overnight while sleeping.
- Do not use a covering over treated hair like a shower cap or foil.
- Stop use if signs of rash or irritation occur.
- Do not use if you have ever had an allergic reaction to any of this product's ingredients.
- Keep treated hair away from fire or other hot objects. Do not smoke during use or treatment.
- If the treatment is applied in the evening, make sure the hair is completely dry before going to bed.

## LICE FACTS

### Who gets head lice?

Anyone can get head lice – it is not related to cleanliness or poor hygiene. In the United States, preschool and elementary school children aged 3-12 are most often infected but high school or college infestations are frequently reported too. Children with head lice can spread lice to parents, babysitters, and others in the household. Head lice are treatable and very rarely cause serious health concerns.

### What are head lice?

Head lice are tiny, wingless six-legged insects that live on the human scalp and feed on small amounts of human blood. They cannot fly or jump; they crawl. The adult louse (singular for lice) is about the size of a sesame seed and tan to grayish-white in color.

### What are nits?

Nits is the term used to describe lice eggs which are laid on the hair near the scalp, and they do not move. Nits or eggs vary in color from

yellowish brown to white and are the size of poppy seeds. Lice eggs are laid by the female louse on hair shafts near the scalp with a glue-like substance that cannot be washed or blown away.

### What are Super Lice?

Super lice are lice that have developed genetic resistance to traditional pesticide treatments, making them harder to eliminate. There is a growing number of super lice in the United States. RID SUPER MAX Sensitive Skin is specially formulated to kill super lice. It kills lice, eggs and even super lice by suffocating them. The unique formula in RID SUPER MAX Sensitive Skin is more effective at killing lice and eggs than a leading pesticide-based treatment.

### How are lice spread?

Head lice are most commonly spread through head-to-head contact. Since lice cannot fly or jump, they move from person to person by crawling. Though less likely than personal

transmission, lice can be transmitted through strands of hairs with nits or lice that get attached to objects and that come into contact with the human head. In some cases, lice can be spread by contact with the clothing or personal items of individuals infested with lice. To help prevent the spread of lice, do not share combs, brushes, headbands or other personal items that come into contact with the head including hats, sweaters, scarves, helmets, headphones, pillows or stuffed animals.

## QUESTIONS

Speak to trained professional: 1-800-RID-LICE or visit [www.RIDlice.com](http://www.RIDlice.com)



## RID SUPER MAX SENSITIVE SKIN ADVANTAGES

	RID® SUPER MAX Sensitive Skin
Kills lice, super lice & eggs	✓
Safe for sensitive skin	✓
100% natural	✓
Clinically tested formula	✓
No harsh chemicals or pesticides	✓
Safe for children as young as 6 months old	✓
Biodegradable / Environmental-friendly	✓
Easy wash out	✓

Storage Conditions:  
Store at room temperature

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